

# 2018 ANNUAL REPORT



# Driving economic mobility has never been more important or more rewarding

Luz Urrutia, CEO



#### Dear Friends,

My first year leading Opportunity Fund was a humbling and exciting journey. We helped drive economic mobility by ensuring that opportunity remains open to those with the determination, but not the resources, to succeed. My thanks go out to you – an inspiring community of clients, donors, investors, Board members, Leadership Council, Advisory Council, and staff. In a time of uncertainty and polarization, it is beyond inspirational to see all of us come together for our communities.

This year, we invested \$138 million in underserved entrepreneurs and low-income communities, and our work provided new opportunities to over 400,000 people. With a growing circle of donors and investors, our resolve to tackle widening income inequality is unshaken; indeed, it is stronger than ever.

With our deepest gratitude, Luz Urrutia

# Impact



People Supported



138,368,488

Invested in People & Communities





Jobs Created & Sustained

Ale's Bissu Makeup Store Alejandra, Owner

Alejandra had a dream: to start her own business and contribute to her family's financial future. She launched Ale's Bissu Makeup Store using a credit card with a \$1,500 limit. Like many small business owners, Alejandra lacked access to affordable financing. With a \$10,000 loan from Opportunity Fund, Alejandra grew her business and was able to open a second location.

"Opportunity Fund's priority is to help small business owners. Thank you for believing in me."

— Alejandra, Owner



# Nana Nif's Home Cooking Jen, Owner

Jen and Deb fell on hard times after Deb lost her job and Jen became disabled. They moved to Florida to be with family and rebuild their lives. Never daunted by a challenge, the couple launched Nana Nif's Home Cooking in their new hometown. A \$16,000 investment from Opportunity Fund helped Jen and Deb purchase the food trailer they needed. The business helps provide for their family—four generations living in the same house.

"We have seven lives that depend on us and our income. We're deeply grateful that Opportunity Fund was willing to invest in us."

— Jen, Owner



Compass Family Services
Kayla, DeMonte & Kairo, CFS Family

Opportunity Fund helped finance complete renovation of Compass Family Services' (CFS) new service hub through a \$14.2M New Markets Tax Credit (NMTC) investment. CFS is San Francisco's largest provider of support services for homeless families.

"My partner and I both grew up experiencing homelessness. When we got here, we didn't have jobs, diplomas, or driver's licenses. With a stable roof over our head, we're employed, we're educated, and getting back on our feet. Our son will not experience what we went through, thanks to everyone at Compass."

— Kayla, Del Monte & Kairo, CFS Family



\$92,684,934 Invested in Small Businesses

2,985 New Loans to Entrepreneurs

394,654 Low-income People Supported by NMTC projects

\$43.6MM Loaned in NMTC Projects



32% Women Entrepreneurs

63% Low-to-Moderate
Income Borrowers

85% Minority
Business Owners

# Community



"I look forward to continuing my support of such a wonderful organization. We can do good that creates exponential returns."

Alexis Zhu, Donor



"Charles Schwab Bank is proud to partner with Opportunity Fund to invest in the dreams of small business owners and extend their reach to provide financing for underserved entrepreneurs in Nevada." Nancy E. Brown, Managing Director, Community Development, Charles Schwab Bank



"Calvert Impact Capital is proud to lend to Opportunity Fund. Their work aligns with our mission to create a more equitable and sustainable world." Catherine Van Dusen Godschalk, Vice President, Investments, Calvert Impact Capital

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U.S. Small Business Administration

U.S. Treasury Department

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Western Alliance Bank

# Taste of Microfinance Culver City

Over 250 friends, donors, and supporters gathe red in May to celebrate entrepreneurship and Opportunity Fund's investments and community in Southern California. The night featured food prepared by our talented chef entrepreneurs, all of whom received a microloan to expand their business.

"Hearing firsthand from the businesses about their passion for their craft and the difference the loans made in their lives was nothing short of inspiring. There was so much giving back in the room. We were all there for the same purpose: to support the next generation of entrepreneurs in Los Angeles."

-Pilar Diaz, Supporter



#### Nation's First Truth-in-Lending Law for Small Business Borrowers Passed

Opportunity Fund helped pass the nation's first Truth-in-Lending bill for small businesses (SB 1235) in Sacramento. SB 1235 provides a common-sense solution to the problem of misleading disclosures on high-cost business financing by requiring all lenders to clearly and consistently communicate their terms to small businesses seeking financing.

"Until now, our Truth in Lending laws have applied only to consumer finance. This law will make California a leader in placing the interests of small business owners on par with the big players in the financial industry. Opportunity Fund played an important role in highlighting the need for this law and helping us draft and pass the bill that made it a reality."

-CA Senator Steve Glazer



#### **Longitudinal Impact Study Published**

A first-of-its-kind national, longitudinal, qualitative study of our borrowers helped us to understand the impact of small business lending services on their businesses, their personal financial security, and their overall quality of life. The findings indicate the transformative effect of a small loan: business owners report a greater sense of personal financial stability, reduced stress, and increased confidence to achieve their goals.

"Our existing evaluation efforts didn't do justice to the impacts we observed in our clients' stories of growth and resilience. Opportunity Fund shared our vision to find a disciplined and academically rigorous way to tell that story. We are incredibly grateful to their partnership in bringing this multi-year project to life."

- Gina Harman, CEO, U.S. Network, Accion









# Small Business Impact Fund Launched

This year, we launched our Small Business Impact Fund, raising \$11.15M from individual investors, marking the country's largest debut for a small business impact fund that directly provides loans to underserved small business owners.

"Opportunity Fund is lending to a growing portfolio of small business owners across the country, including in my home state of Texas.

Launching this Impact Fund expanded the investor base at a critical moment of growth."

- Amy Gurley, Inaugural Impact Investor



# Community



"Not everyone has an equal chance to build a business; not every community gets the investment it deserves. I support Opportunity Fund because it gives people access to the capital they need to build better lives and reduce wealth inequality."

Sara Leslie, Board Member



"Opportunity Fund demonstrates that responsible and fair-minded microfinance organizations can provide reasonable rates of return while providing dollars and advice to underserved communities."

Jim Koshland, Board Member



"Opportunity Fund enables the American Dream by providing equal opportunity to achieve success through hard work and determination. As the son of immigrants this ethic runs personally deep and the work of Opportunity Fund re-enforces everything that I believe is possible in America."

Dickson Chu, Board Member

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California Reinvestment Coalition

# Community



"Knowing my work creates a ripple effect in the community means so much."

Angelita, Opportunity Fund Team Member



"At Opportunity Fund, I work for a good cause with a great team of people."

Renato, Opportunity Fund Team Member



"I love that we're always striving to make our work better for our clients." Kristin, Opportunity Fund Team Member

# STAFF

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# Celebrating our 25th Anniversary

As we celebrate our 25th anniversary this year, Opportunity Fund still believes that determination, courage, and opportunity matter. Today, we're more challenged than ever to defend these values. Poverty, inequality, and predatory lenders persist. And so do we. We're now positioned to bring healthy financial services to XX families and communities by 2023, helping to drive economic mobility for all. This is what 25 years of lending for impact looks like. This is what the future of inclusive financial services can be. Thanks for being part of our community



# Financials Highlights



portfolio of loans under active management



**Jobs Created & Sustained** 



of borrowers repay their loans



of budget is earned income

# Financials

	FY 2018	FY 2017
Assets		
Cash	\$9,783,223	\$6,417,260
Investments	\$1,162,363	\$1,189,039
Cash for Programs	\$11,077,886	\$19,960,695
Current Loans & Other Reveivables	\$27,789,140	\$20,808,860
Long Term Loans & Other Receivables	\$51,500,827	\$37,505,972
Total Assets	\$101,313,439	\$85,881,826
Liabilities and Net Assets		
Current Liabilities	\$9,463,083	\$7,749,523
Longterm Liabilities	\$65,436,652	\$49,686,617
Net Assets	\$26,413,704	\$28,445,686
Total Liabilities and Net Assets	\$101,313,439	\$85,881,826
Condensed Statement of Activities		
Revenues		
Contributed Revenue	\$6,703,564	\$9,628,172
Earned Revenue	\$17,515,145	\$12,920,461
Interest on Cash and Investments	\$31,853	\$25,960
Total Revenues	\$24,250,562	\$22,574,593
Expenses		
Programs Expenses	\$21,048,731	\$15,195,519
Support Expenses	\$5,233,813	\$4,548,855
Total Expenses	\$26,282,544	\$19,744,374
Change in Net Assets	-\$2,031,982 *	\$2,830,219

<sup>\*</sup> Opportunity Fund generated a \$2.7 million surplus before noncash expenses (i.e., loan loss provision expense and depreciation/amortization). When non-cash expenses are included, Opportunity Fund recorded a \$2.0 million deficit (first deficit in 9 years) due to increased loan volume which resulted in higher loan loss provision expense. Additionally, Opportunity Fund received a significant inkind software donation at the end of the previous year which resulted in higher amortization in the current year.













