



# AI at your fingertips

**Get more use from the  
tools you already know**

Robyn "Jam" Anderson  
**CEO of Jam AI**



# Agenda

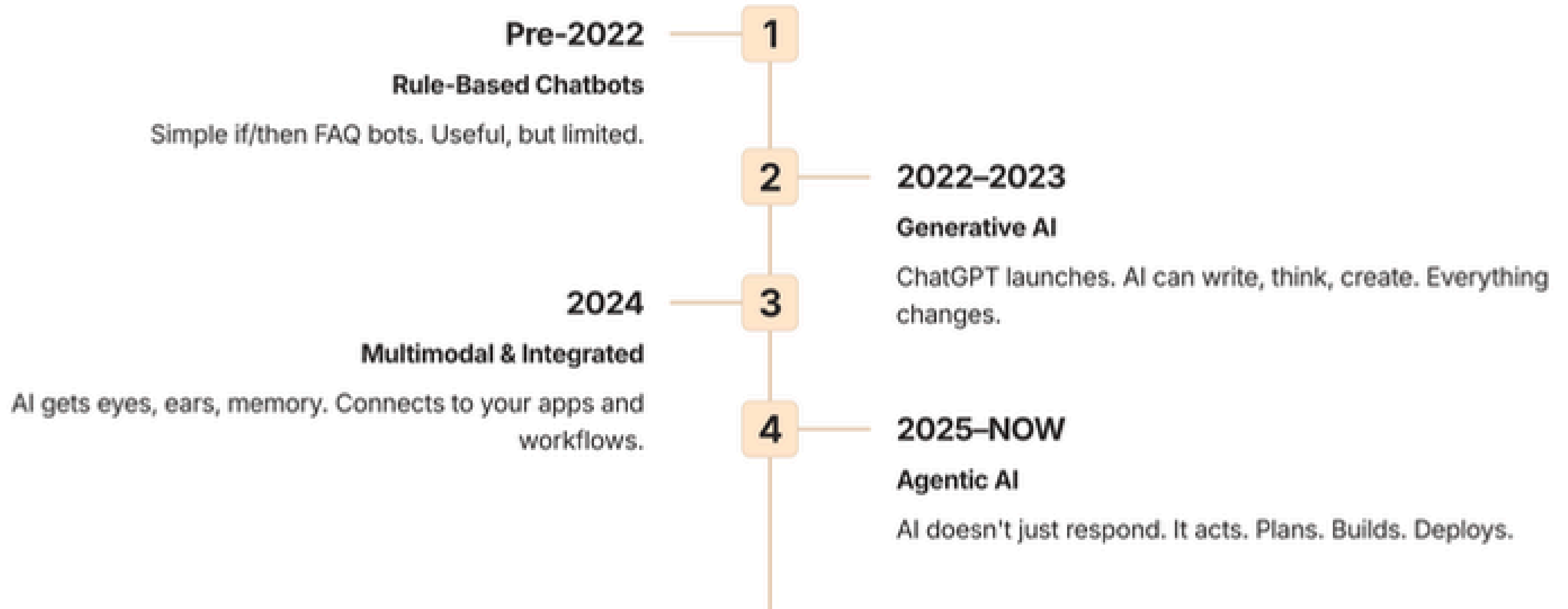
- The current state of AI
- AI tool Mindset
- The Big 3: LLMs
- AI in your workday
- My workday with Claude
- AI tools as consultants



# The Current State of AI

April 15<sup>th</sup> 2026

# AI Didn't Creep Up On Us — **It Sprinted**



WELCOME

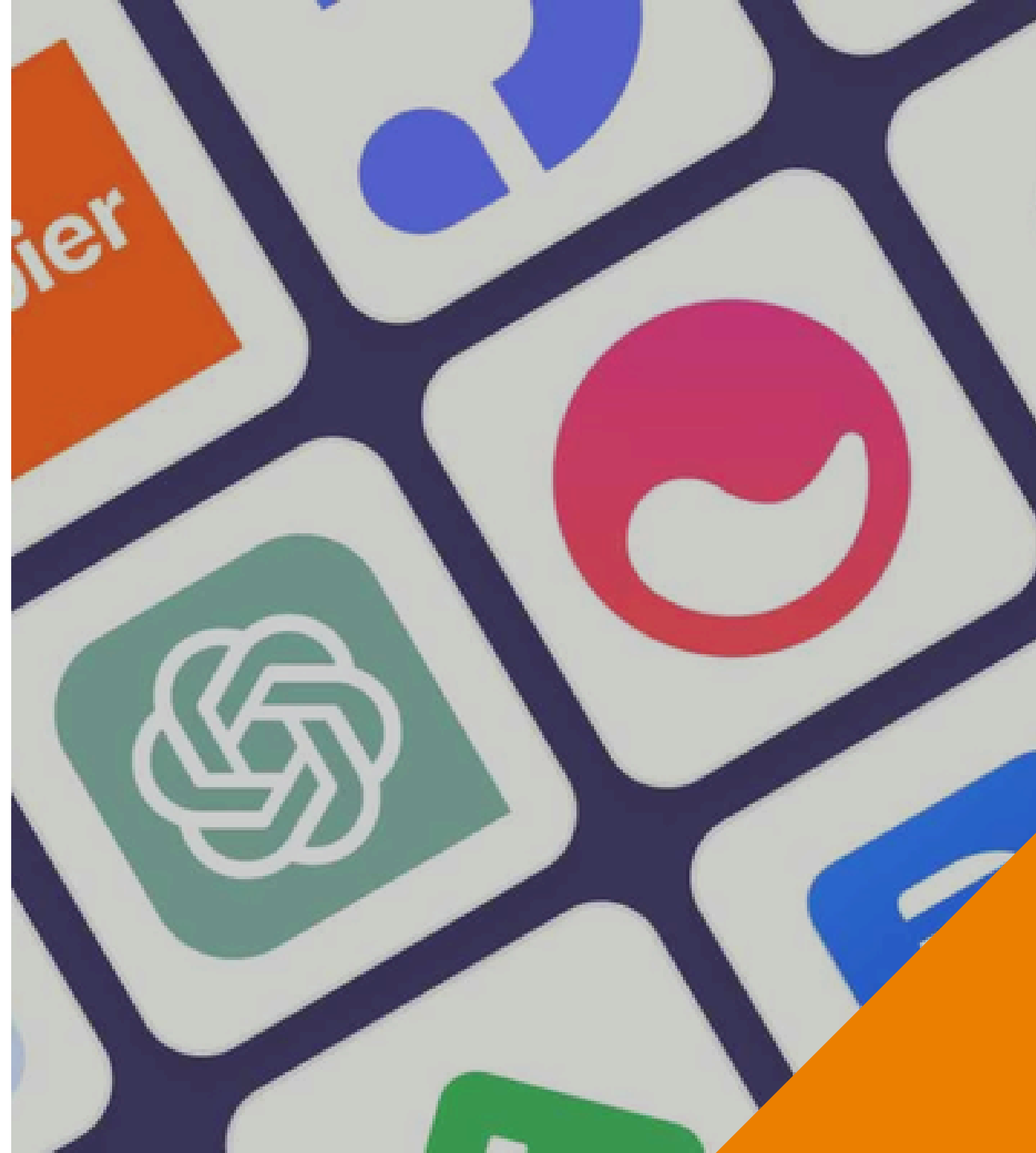
# You're in the Right Place

**8+ saved**

per week when upskilled in AI

Today you'll discover practical AI tools that eliminate busywork and give you time back to focus on what actually grows your business. No tech experience required.

[www.jamout.ai](http://www.jamout.ai)





# The busywork trap is stealing your most valuable asset—your time

## THE DAILY STRUGGLE

Small business owners spend countless hours on marketing and sales tasks that don't move the needle forward. The strategic work that actually grows your business gets pushed to "someday."

## THE COST

You're working **IN** your business instead of **ON** your business.



# Hi, I'm Robyn

## My friends call me Jam

I've trained **5000+ people** on how to use AI

- community
- online course
- consulting
- speaking

**Club** jam

KEYNOTE & WORKSHOP

# Destinations International

DESTINATIONS INTERNATIONAL

FEBRUARY 2024

Your knowledge and passion were evident throughout your presentations. We are grateful for your dedication, professionalism and willingness to share your expertise with our audience  
-Rori Ferencic  
SVP



KEYNOTE & WORKSHOP

# INA INTERNATIONAL NANNY ASSOCIATION

NOVEMBER 2024

Jam's 'Demystifying AI' workshop was a standout at our conference. She translated complex concepts into clear, practical strategies our community could put to work immediately—without overwhelm or tech jargon. Attendees left energized, equipped with actionable tools to save time, elevate their marketing, and better serve families. Beyond the content, Jam's warmth, professionalism, and engaging delivery made the session unforgettable. We're grateful for her contribution to the nanny industry and can't wait to welcome her back."  
- Marcia Hall, International Nanny Association



KEYNOTE & WORKSHOP

# APNA ASSOCIATION FOR PREMIER NANNY ASSOCIATIONS

OCTOBER 2025

"Jam's 'New Workday' keynote was exactly what our APNA audience needed—clear, practical, and energizing. She showed agency owners and placement professionals how to reimagine daily workflows with AI and smart systems, turning overwhelm into simple, repeatable processes. Attendees walked away with concrete next steps to improve client experience, boost team productivity, and protect their margins. Jam's delivery is warm, witty, and deeply grounded in real-world practice. A true highlight of our event."  
- Kellie Geres, Association of Premier Nanny Agencies (APNA)



KEYNOTE & WORKSHOP

# TACVB Innovation Summit

JUNE 2025

- From the attendees:
- Every portion of the AI conference was fabulous!
  - This summit was truly eye opening for me and our staff. Thanks for taking the initiative to put together a panel of such insightful speakers. I learned more at this summit than I have at any event in my career. Thank you and well done!
  - All of the speakers where fantastic!!!! The interactive workshops were great.
  - Loved learning about all of tools. I also appreciated the lessons on security (SOC), policy and the hallucinations.
  - I will budget to bring a larger team to next years Summit. The information is that important.



WORKSHOP

# AI Denver PRIVATE EVENT

NOVEMBER 2023

"What's better than wine and AI tricks?"



KEYNOTE & WORKSHOP

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# 3 Step Plan

- (1) Get the Mindset Right
- (2) Learn the Tools That Matter
- (3) Make AI Yours.



# The Mindset Shift

# What AI Tools Do I Need?

ChatGPT? Claude? Gemini? Open Claw?  
Pomelli? Jasper? Fathom? Notebook LM &  
**56000000000 More**



**IT'S NOT ABOUT  
THE TOOLS**



# Let's fix your mindset

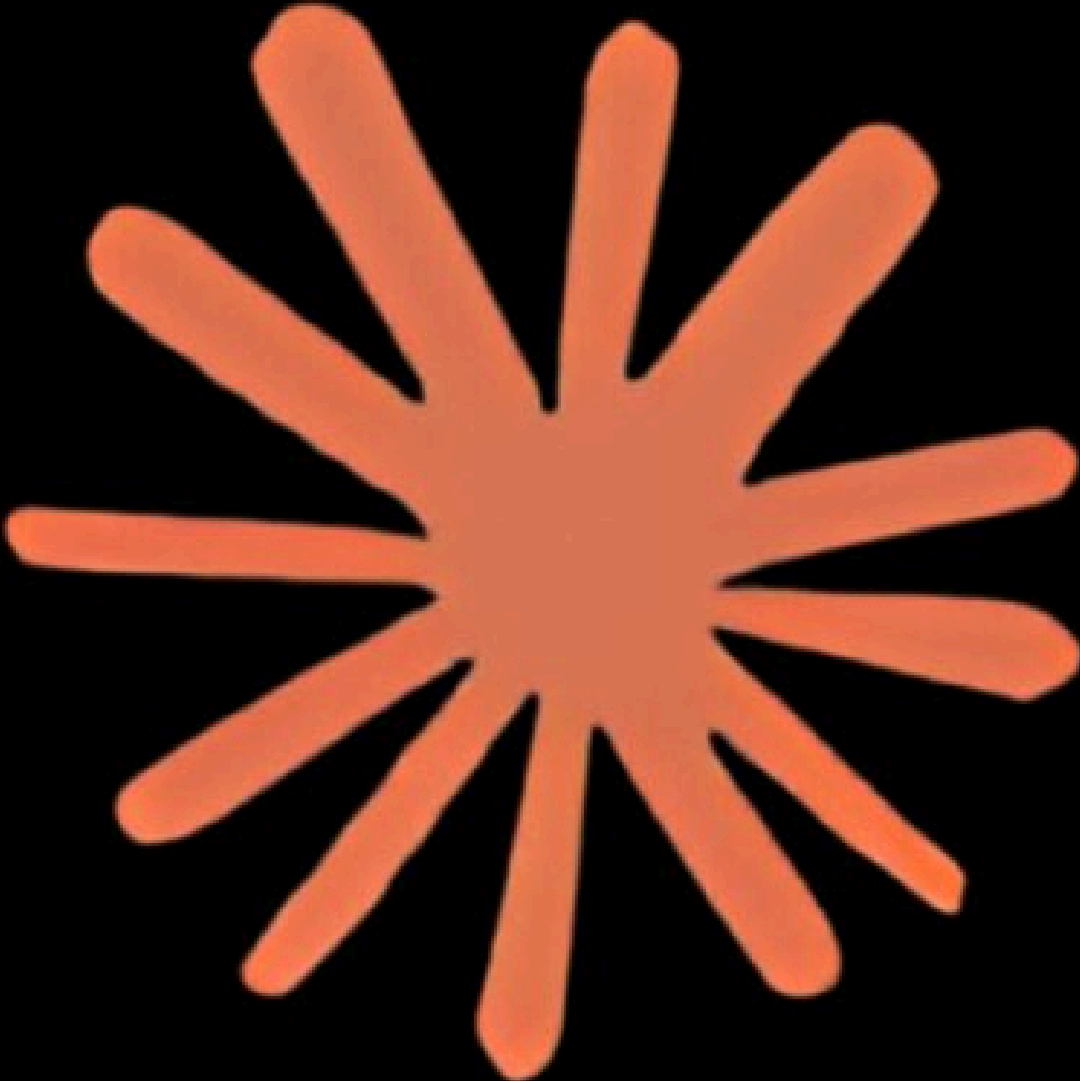
AI is your Strategic Partner

**not your chatbot**



**Choose one LLM to invest  
in & be your partner**

**Every other AI tool is a consultant**



Claude



Eleven  
Labs



**Lovable**



manus

Hey  
Gen

**make**



**n8n**

NotebookLM





# AI Tools That Matter

And tools that you use  
with your LLM of choice



# The Big Three

Large Language Models



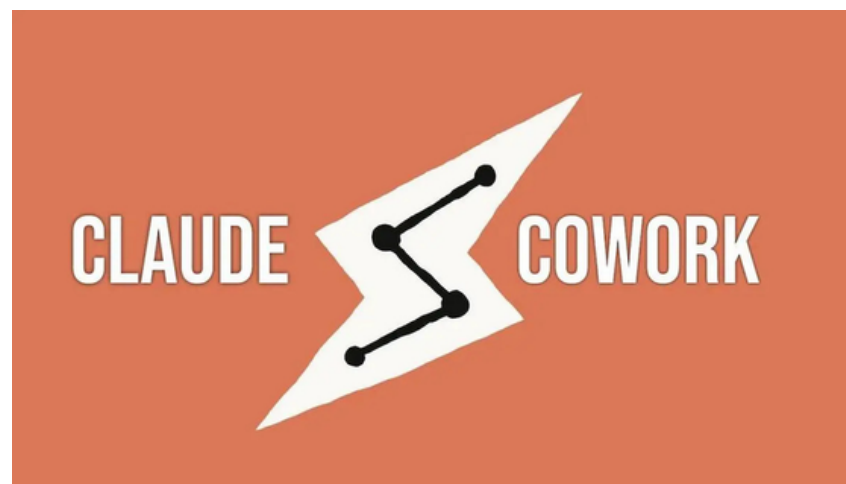
Gemini

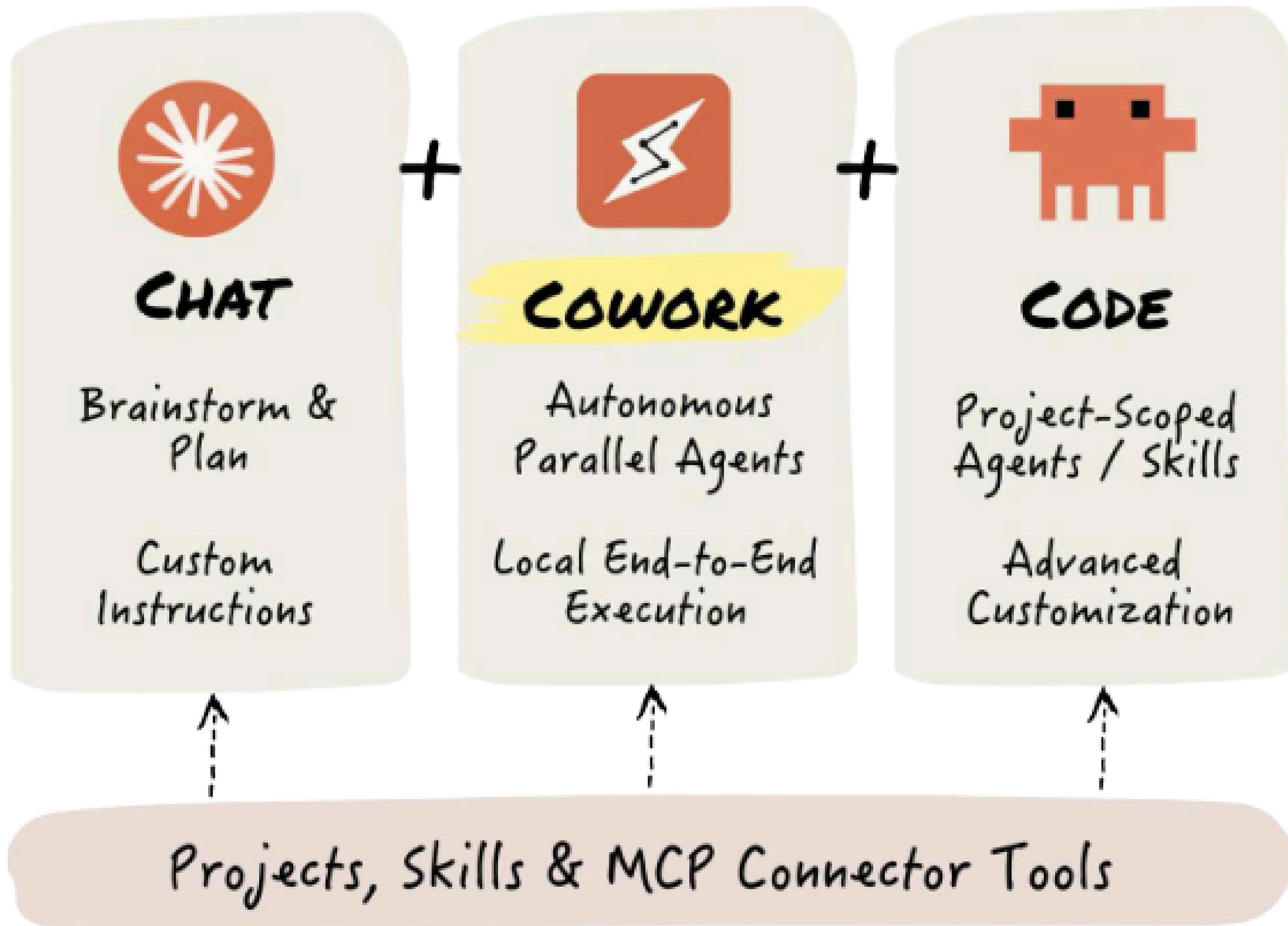




# Claude

The fastest growing LLM on the market







# Gemini

The all in one AI studio





Put all five of these people at an executive round table at JAM HQ. All of the items in the office and on the table have an orange accent color of #ff6b35. |



 Create image x

Fast v





# Google AI Studio

We have updated our [Terms of Service](#) Dismiss

Google AI Studio

Playground

AI Training Platform Prospectin...

Build "Glitter Post" App

Orange Office, 90s Phone, Hel...

Dog in Army Outfit

AI: Real Estate Agents Make M...

View all history →

Build

Dashboard

Documentation

Search

What's new

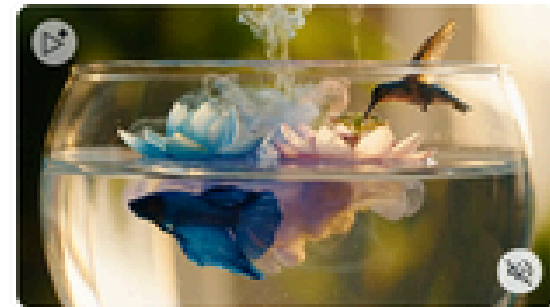
Get API key

Settings

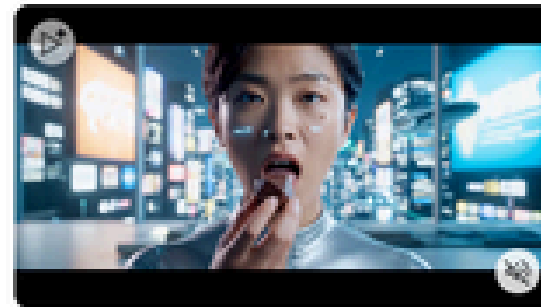
robyn.hansen@gmail...

Untitled prompt

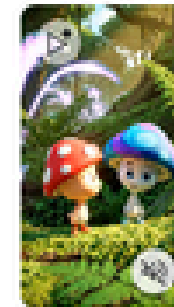
## Link a paid API key to access Veo 3.1



"JSON style prompt: { 'title': 'The Ink Diorama', 'technical\_specifications': { 'lens\_...'



"Create a cinematic video titled 'The Chocolate Echo'; a journey through time..."



"A vibrant and lush jungle..."

Veo 3.1 is only available for paid tier usage. Link an API key to access higher rate limits, advanced features, and more. For personal use, you can try Veo 3.1 Fast in [Flow](#).

[Link API Key](#)

Animate my logo, make this mimic a coin flip.

circle logo.png



Tools



Run

Veo does not currently support uploading images with children.

Run settings

Veo 3.1

veo-3.1-generate-preview  
Our latest video generation model, available to developers on the paid tier of the Gemini API.

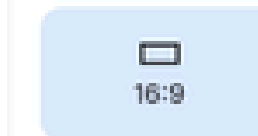
No API Key

Switch to a paid API key to unlock higher quota and more features.

Number of results



Aspect ratio



Video duration

8s

Frame rate

24 fps

Output resolution

720p

Negative prompt





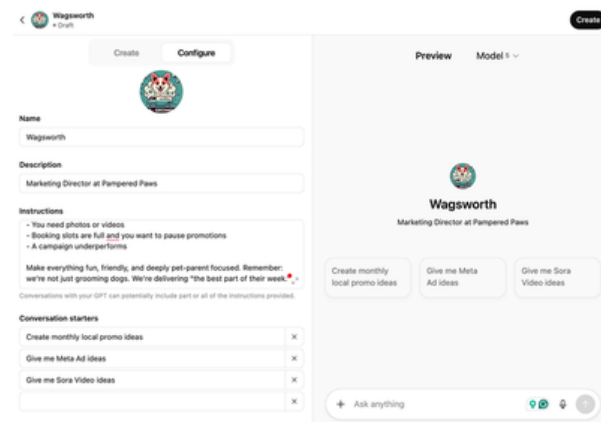


# ChatGPT

The swiss army knife of LLMs



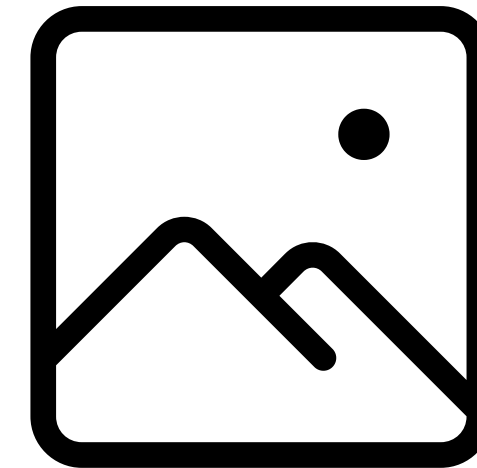
**Advanced  
Voice Mode**



**Custom  
GPTs**



**Deep  
Research**



**Multi-Modal  
Image Gen**

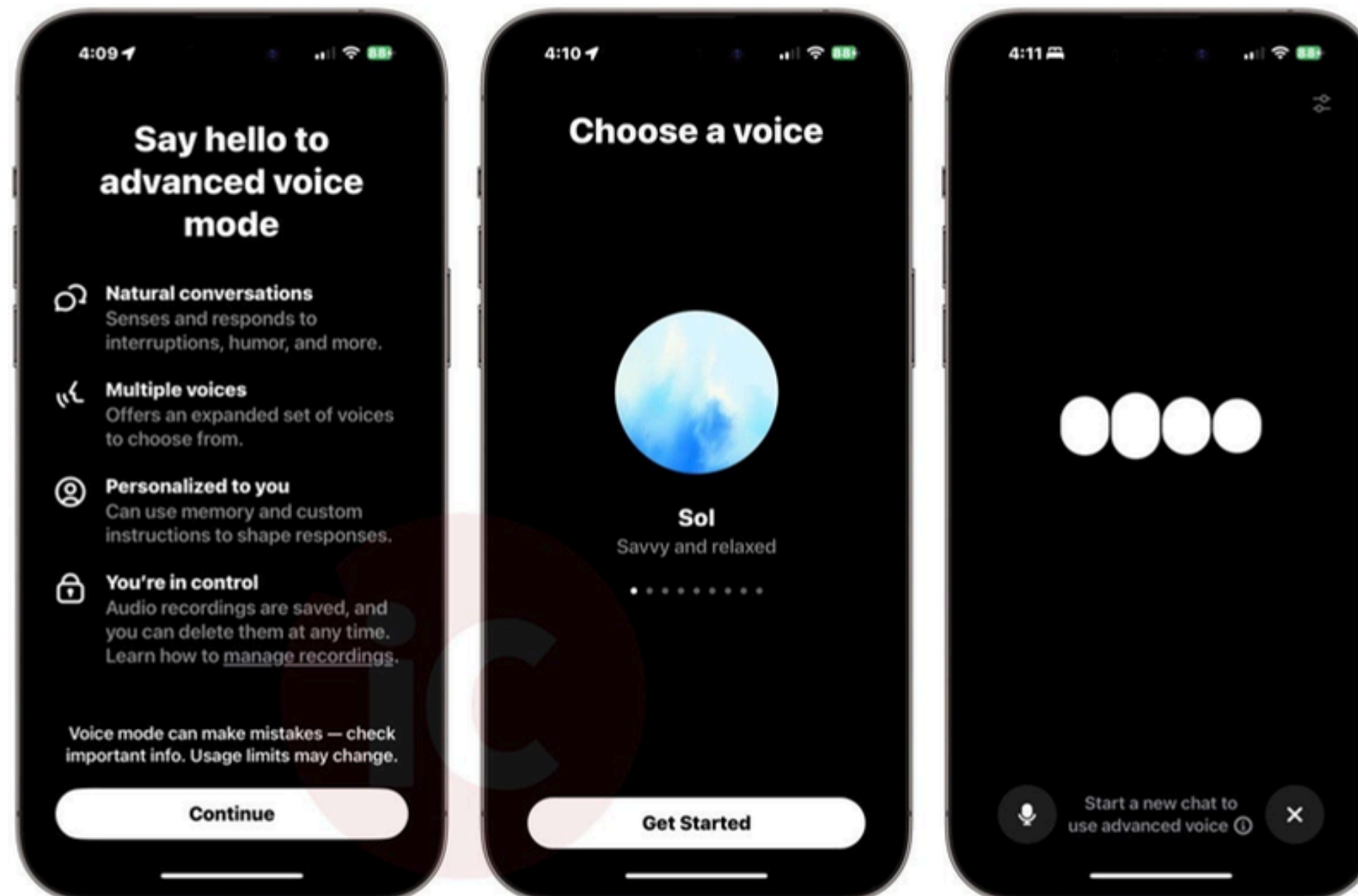


**Operator**



# Voice Mode

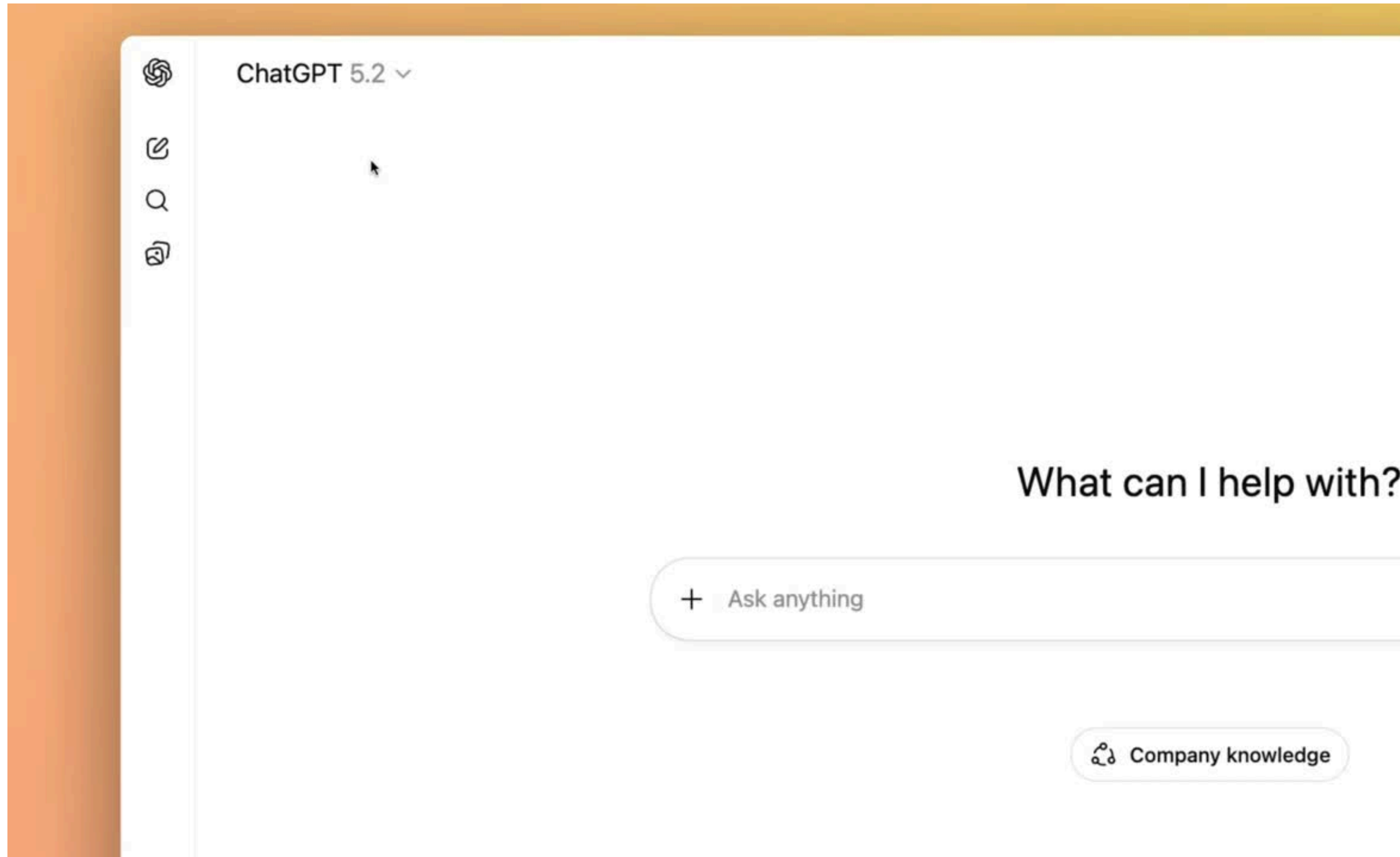
Map out your hopes, dreams and thoughts





# Custom GPTs

www.jamout.ai



What can I help with?

+ Ask anything

 Company knowledge



# Deep Research

**What can I help with?**

I'm attending the Paris AI Summit as a journalist and am looking for a briefing on who is attending, the topics expected to come up, some good questions to ask and people who will be there that I might not normally see in the United States. Please let me know about any events on the sidelines as well.

Feel free to add at the end some recommendations of restaurants and sights close to the Grand Palais in case I have any free time.

+ Search **Deep research** ...

Solve Summarize text Analyze data Surprise me Analyze images More



# Images



A hyper-realistic, ultra-detailed, close-up photo shot of an elephant flying a kite with a high-end DSLR, showcasing extreme texture and contrast. The subject is illuminated by a harsh, stylized flash, creating dramatic shadows and sharp highlights. The image feels tactile and immersive—every pore, fiber, or surface detail is visible. Shot with a shallow depth of field, background bokeh is creamy and minimal. Composition is unique and intentional—this is not just realism, it's hyper-real, cinematic still life with a surreal edge.





# Content Creation

Use your main LLM for most of your content



# Research & Vibecoding

Manus.im

Manus 1.6



Preview



Share

Published

How was this result? ☆☆☆☆



where its says "hi i'm robyn" add a headshot can you style this photo

manus

Love this photo — you in action training! Uploading it and styling it for the "Hi, I'm Robyn" section now.

Uploads photo to CDN

Save checkpoint and deliver updated prev... 2/2

Send message to Manus



LIVE TRAINING

MAY 7TH - 1PM MST

# Become a Claude Power User in 60 Minutes.

Custom AI training built around **your business**. Real prompts. Real results.

You'll save **hours every week** — starting the same day.

Inside Club Jam 60 minutes Replay included

# What can I do for you?

/similarweb-analytics



Create slides



Build website



Develop desktop apps

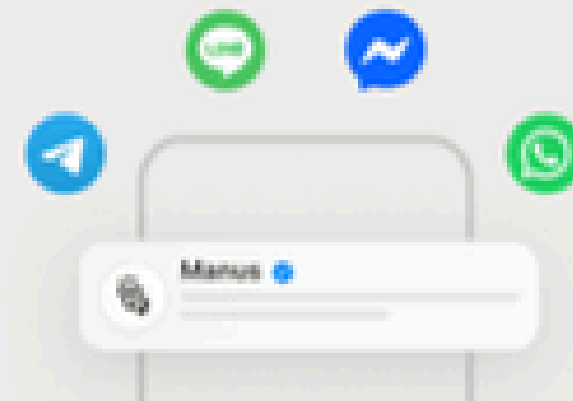


Design

More

**Customize your AI agent for your business**

A distinct identity that grows with your business.





# AI Avatar/Videos

Heygen.ai



**Start from Scratch**  
Jump into AI Studio fo...



**Video Agent**  
Start with a prompt to ...



**Create avatar**  
Create your digital twi...



**Photo to video**  
Turn any photo into a r...



**Script to video**  
Convert presentations ...



**PDF/PPT to Video**  
Convert documents in...

# Turn your ideas into production-ready video

The screenshot displays the Jamout AI interface with several key components:

- Avatar:** ROOOOjam
- Voice:** Auto Voice
- Style:** Auto Style
- Brand System:** www.jamout.ai
- Image:** Screenshot 2026-0... (Building a Story Brand)
- Text:** I was so excited to learn how to integrate my favorite book, "Building a Story Brand" into my AI strategy. Now everything I create can follow the SB7 formula.
- Controls:** A toolbar with a plus sign, a lightbulb icon, and a link icon. A "Seedance ON" toggle is active. A "Generate" button with a dropdown arrow is highlighted.
- Dropdown Menu:** A menu is open below the "Generate" button, showing two options:
  - Chat:** Chat and plan your video.
  - Generate:** Auto-generate your video.



**AI + STORYBRAND**





# AI Voice/Chat Agents

**Go High Level**

[gohighlevel.com/jam](https://gohighlevel.com/jam)  
(30 days free)

# Your *AI receptionist* is ready.

Just describe your business. We'll build the right agents for you.

+ Create from scratch

Explore templates

Prefer to build it yourself?

Try asking:

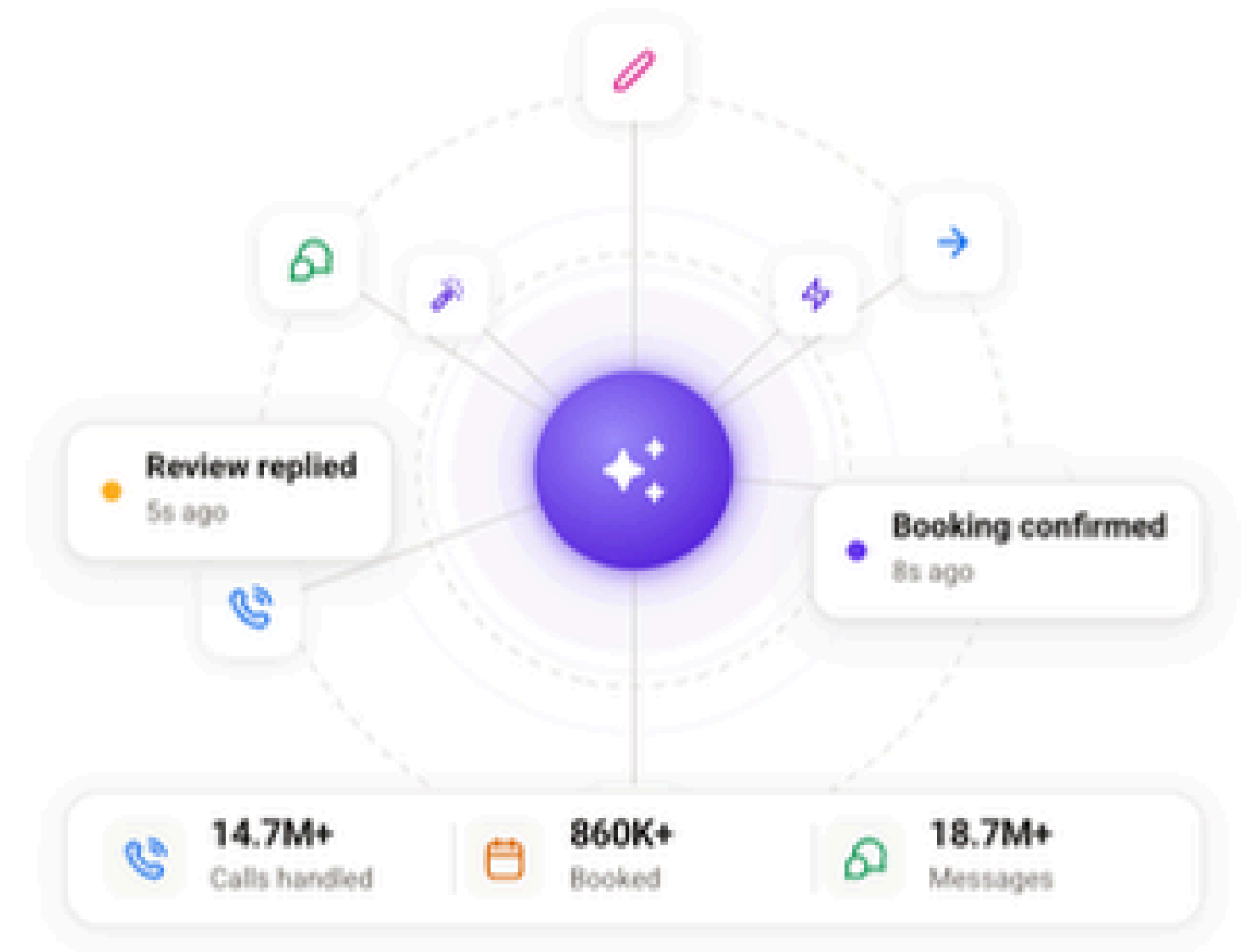
📅 Book an appointment

❓ What services do you have?

🔗 Qualify a lead

📞 Route after-hours calls

🗣️ Handle customer support



**Ask Erika** ▼

templates, and our custom AI platform. There's also a 7-day free trial, so you can check everything out risk-free. Want the link to start your free trial?  
Apr 14, 01:03 pm

yes  
Apr 14, 01:03 pm

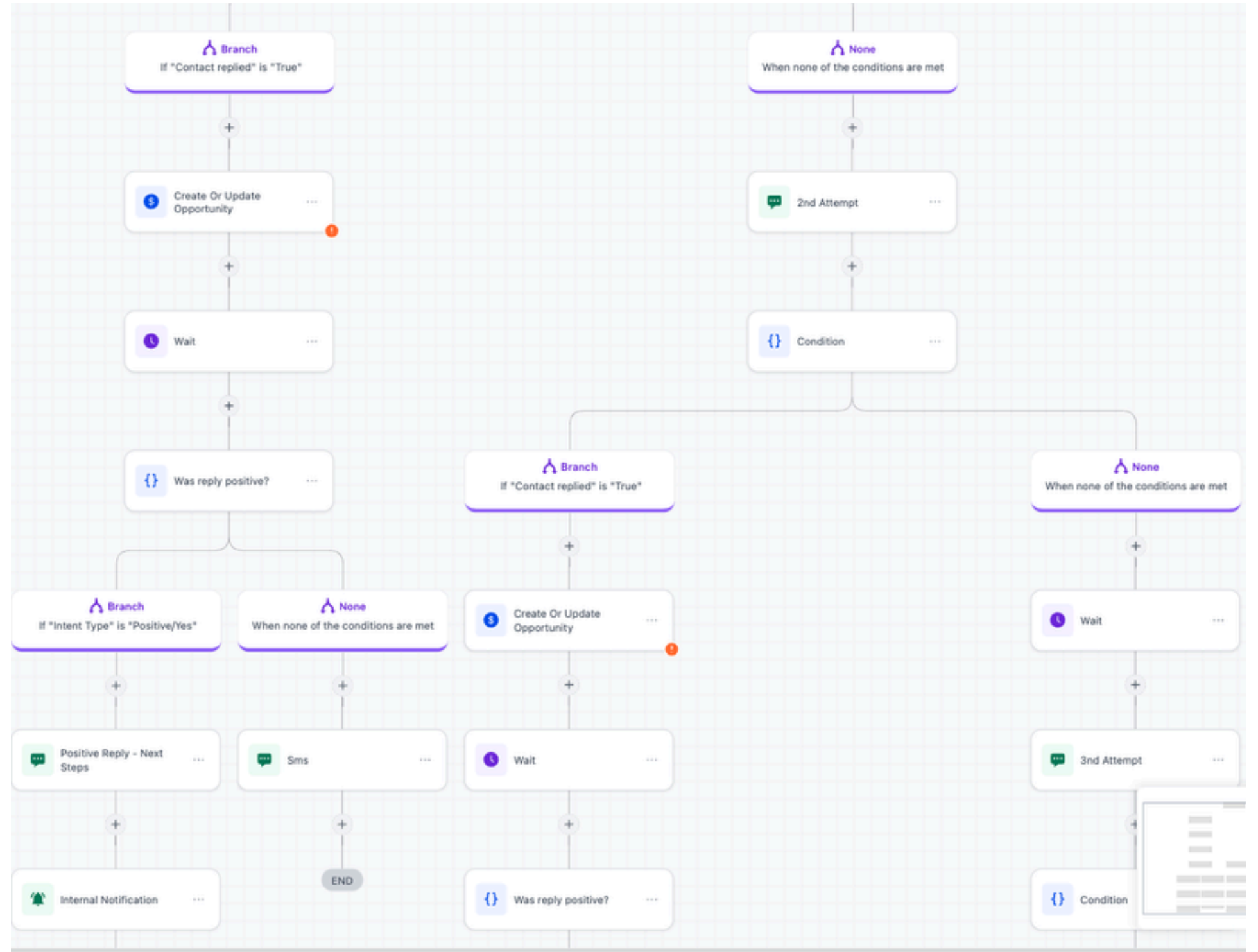
Love that energy! Here's the link to start your 7-day free trial:  
[skool.com/jamoutai/about](https://skool.com/jamoutai/about)

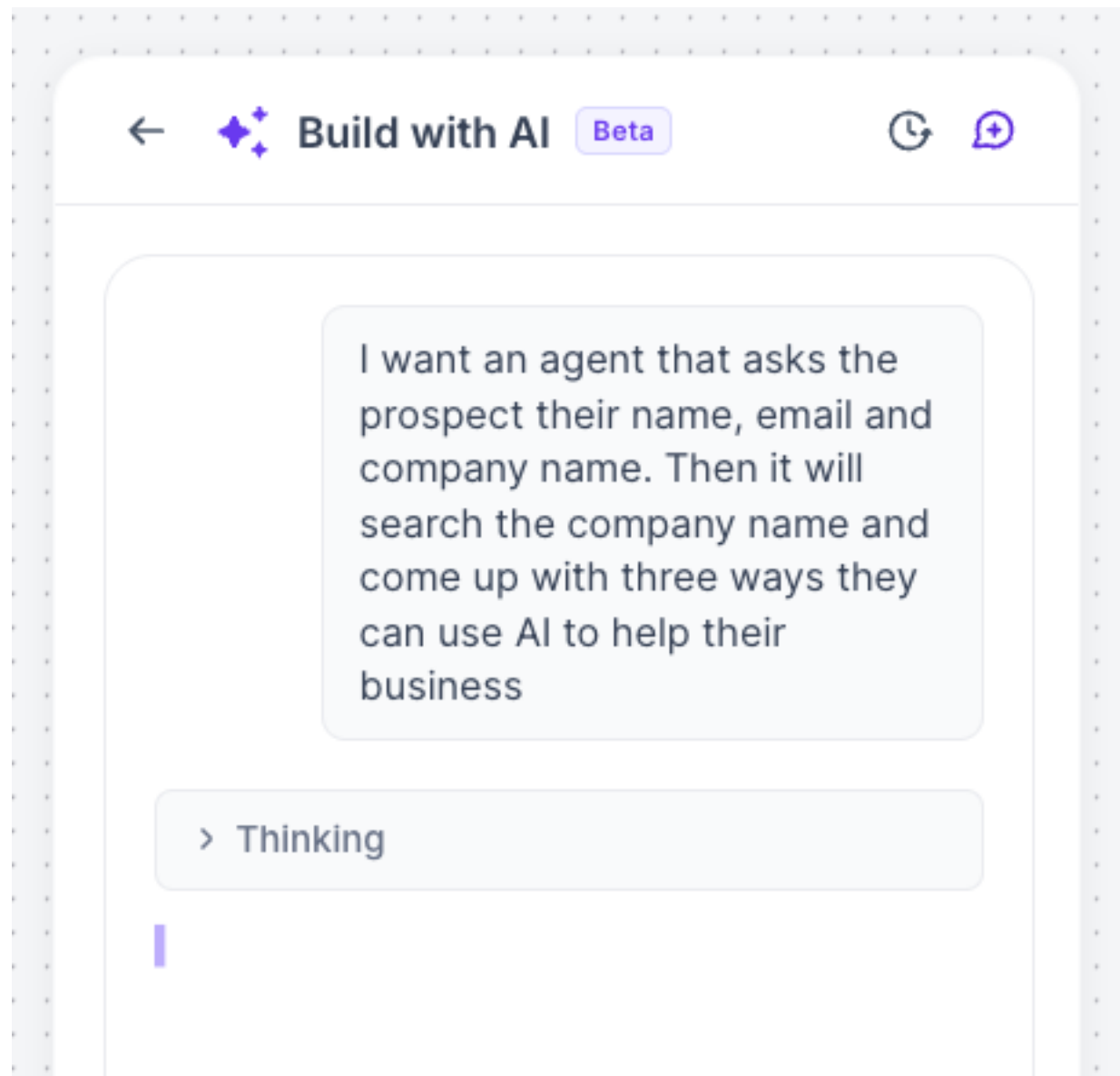
Dive in, explore the tools, and see how Club Jam can level up your business. If you have any questions or want a quick walkthrough, just let me know. You've got this!  
Apr 14, 01:03 pm

Type a message 📎 ➤

Powered by **Jam AI OS**

💬





- 1 Trigger from your chat widget when a prospect starts a conversation
- 2 Ask for the prospect's name, email, and company name (one at a time), validate the email format, and confirm the details back to them
- 3 Search the web for the company and quickly infer their industry, offerings, and likely workflows
- 4 Generate three practical, company-specific ways they can use AI (each with a quick description, the expected benefit, and a suggested first step)
- 5 Close by asking one or two qualifying questions (e.g., team size, main pain point) and offer the next step (share a short plan or connect with your team)

#### APPROVE THIS BUILD?

##### Looks good, build it

Build the updated agent now.

##### Build & test it first

Build it, then run automated test conversations.

##### I want to change something

Tell me what you want adjusted before building.



# Claude Cowork Gets access to **Go High Level**



# Beautiful Designs & presentations

**Gamma**

[www.gamma.app](http://www.gamma.app)

[www.jamout.ai](http://www.jamout.ai)



# **Make it yours**

# **AI in your workday**

What can it even do?



# Foundations & Frameworks

Apply them all with these  
**prompts & ideas**



## AI Playbook: Agents, Prompts & G...

Get access to our AI Agents and Instructions on how to use them



### AI Playbook: Agents, Prompts & ...

0%

- Executive Round table in Claude
- Story Brand Framework for LLMS
- Custom GPTs Directory
- Club Jam Prompts Library
- Canva- Brand Book Template
- Social Media Templates 🤪
- Automation Templates & Platforms
- Build AI Agents (no-code)
- MANUS AGENT SKILLS
- CLAUDE AI CODING RESOURCES
- GITHUB RESOURCES & OPEN SOURCE

### Executive Round table in Claude

You are my personal advisory board. Every time I bring you a business challenge, decision, or question, I want you to respond as four world-class advisors – each in their authentic voice, backed by their real frameworks and books

The Board:

Alex Hormozi

Gary Vaynerchuk

Brené Brown

Amy Porterfield

State the question on the table in one sentence

Each advisor gives a 2-4 sentence take in their real voice

Each advisor gives ONE specific action item I can do THIS WEEK

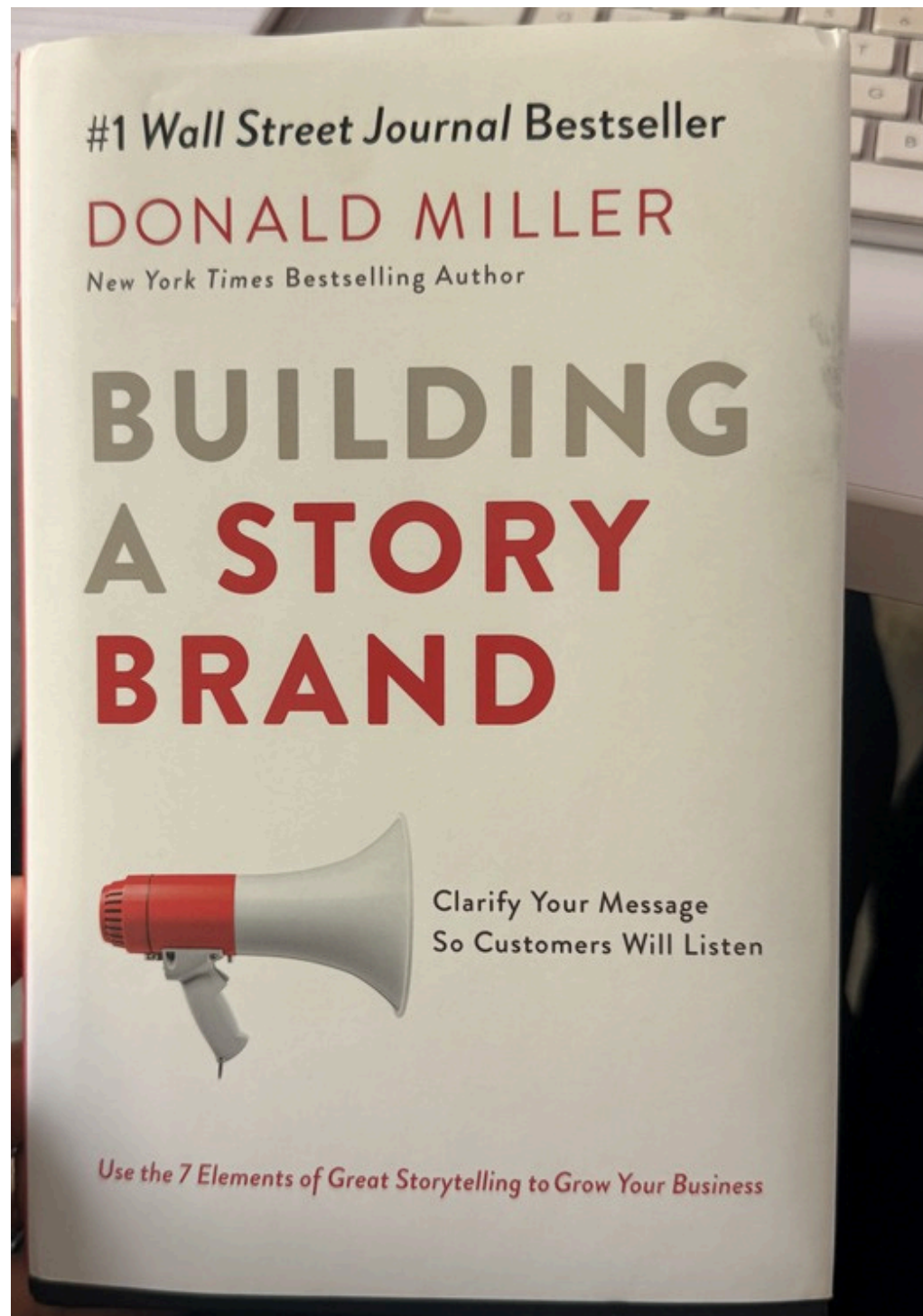
Close with where the board agrees or disagrees

Rules:

This is a real board, not a hype squad. If my idea has a flaw, name it.

Action items must be concrete and specific. not vague

jamout.ai



Create my email marketing funnel based on the foundations of "Building a Story Brand" I want to create a 7 step email funnel where each of the 7 elements of storybrand is applied



# Strategic Round Table

## My favorite Skill



You are my personal advisory board. Every time I bring you a business challenge, decision, or question, I want you to respond as four world-class advisors — each in their authentic voice, backed by their real frameworks and books

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State the question on the table in one sentence

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Close with where the board agrees or disagrees

Rules:

This is a real board, not a hype squad. If my idea has a flaw, name it.

Action items must be concrete and specific, not vague

Advisors should push back when warranted

Only channel views these people have actually expressed

To add an advisor for any session, I'll say "bring in [name]."



# My Executive Assistant

Checks my email and calendar so I don't miss a thing.

# Afternoon, Jam

/jam-executive-assistant|



Sonnet 4.6 ▾





# My workday with Claude

**How we work together**


skills, projects, chats and building apps



# Skills

Identify any repeatable  
process and have AI make a  
skill for it

 jam-blog

 jam-blueprint

 jam-invoice

 jam-presentations

 jam-roundtable

 skill-creator

 skool-community-engagement

 ui-ux-pro-max

/Type to filter

+



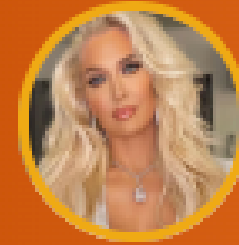
# Projects

Save your usage limits and  
create a space for an  
ongoing topic

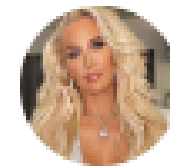


## Agents

Have some fun. Think about your ideal candidate for a role on your team, then apply your favorite celeb personality



Ask Erika



Hey there, I was just finishing my glam, how can I help?

Apr 14, 07:58 pm



**How did you get there Jam?**

How can I train AI to be my  
strategic partner?



**Explain who you are and  
what you do to your AI by  
asking it to interview you**



**Ready for the prompt?**  
**(its great)**



“I want you to be my strategic partner. I want you to run my business while I’m the human in the loop. Ask me about my current business, ICP, Products, Offers, Systems, Goals, Financial Status, and figure out my automation opportunities”



Jam, I love this energy and I love that you're thinking this strategically. This is exactly the kind of intentional investment that separates operators from owners.

Before we build anything, I need to get the full picture. I'm going to walk you through this like a real onboarding session. Answer what you can, skip what you don't know yet, and let's make this the most useful interview possible.

Eight sections, 24 questions. Fill in what you know, skip what you don't, and when you hit Submit I'll synthesize everything into a full strategic profile and give you a recommended operating framework for how we work together going forward.

Take your time with this. The more you put in, the more useful the output.

Q5

Where are you still the bottleneck? What are you doing that you want to hand off — to your team or to me?

Still writing all content, doing all sales calls, answering community questions...

Q6

What communication tools does your team use? (Slack, GHL, email, Voxer, text?)

We mostly use Slack + GHL for pipelines...



Money map

Gaps + flags

Operating model

Your ideal day

Jump in

## START HERE — HIGHEST-LEVERAGE FIRST MOVES

1. Decide what GHL is for and set up one pipeline

urgent

2. Document the 30 Days to AI Ready delivery process

urgent

3. Build a post-call follow-up template (so you stop dropping it)

urgent

4. Create a YouTube repurposing system from your TikToks

this week

5. Build a Club Jam new member onboarding sequence

this week

6. Give Richard + Stacey a real content brief

soon

7. Decide Kajabi legacy migration vs. keep

soon

8. Set up a monthly P&L review ritual

soon

# Imagine This:

- 6 months from now, you work within AI systems
- You understand it. You use it. It's customized for YOU.
- Your clients notice
- Your revenue reflects it
- Your Sundays feel different



Armando Duran · 19h

My bandwidth said, "Sir, please." 🤔  
But seriously, this is awesome. I can see a lot more of this happening in the future.  
Appreciate you creating this space, @Jam Anderson . ❤️

# Clubjam



Connie Whitesell, PCC 8:49 AM

I'm in the free trial too - but definitely going to join!

Collapse all ^



You 8:50 AM



Best group EVER! :)



Tony Rockliff

27d · Tips

### • Wow, Manus Skills can do so much!

Jam showed us yesterday how to build Skills in Manus, and I tried it and I found that it's very powerful indeed. Here's what it built for me.: B2B SaaS Website Builder Skill



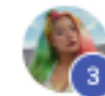
Roya Saberzadeh · 25d

Yes, I agree we have an amazing community filled with amazing giving individuals.  
Congratulations and definite shot out to @Barbara Nwosu. You rock 💖😊

Juanita Carpenter · 14d

That was so great. Thank you for having @Marisol Rios teach us. Thank you. I knew I was not using getting near the value out of my Canva subscription as I could be getting. So excited to get another brand kit done now that I know how to use it in the designs right.

4 Reply



Marisol Rios · 14d

@Juanita Carpenter oh this make my soul smile!



### The Brain

We understand you have lives and real businesses to run, so we've created the Clu...

0%



### Welcome to Our Community

Hey hey — welcome to the best AI Community on the planet. This is your spac...

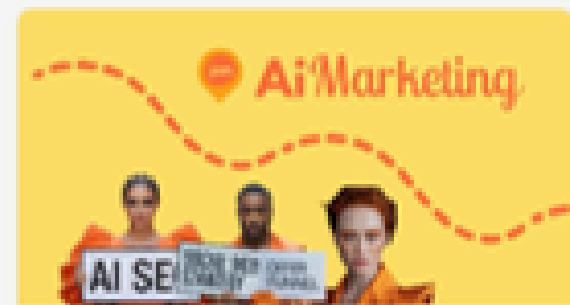
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### AI Foundations

Everything you need to know to get started in AI. Dive in deep with ChatGPT Mastery. Lear...

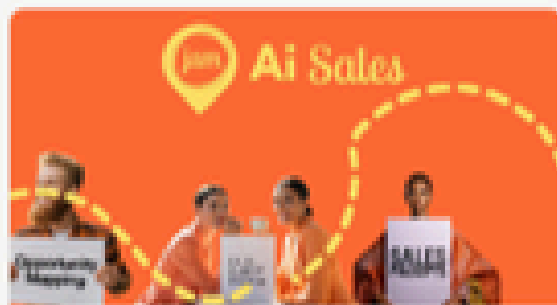
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### AI Marketing

We believe in using AI to power your marketing fundamentals. Join Jam as she...

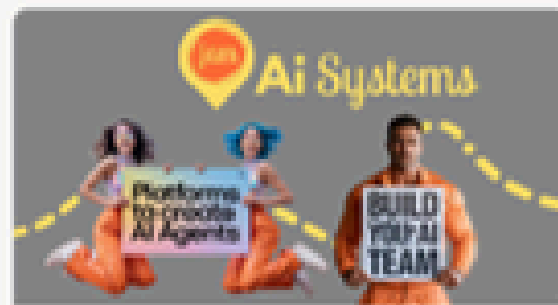
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### AI Sales

We know that you can sell 50 much more with the power of AI. Join jam as she...

0%



### AI Systems

AI Systems. How is your organization growing with AI? How are you keeping...

0%



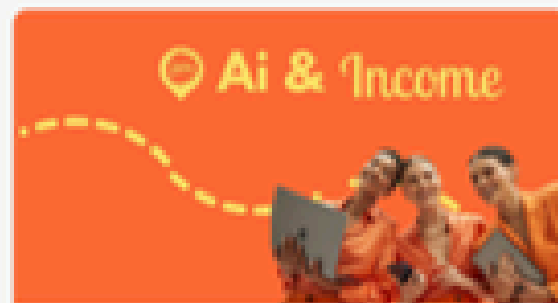
### AI Tools

These are the AI tools we love. We have discount codes, links and free trials inside!



### AI Playbook: Agents, Prompts & G...

Get access to our AI Agents and instructions on how to use them



### AI & Income

How To Make Money with AI

# Club jam





# Welcome to your new workday

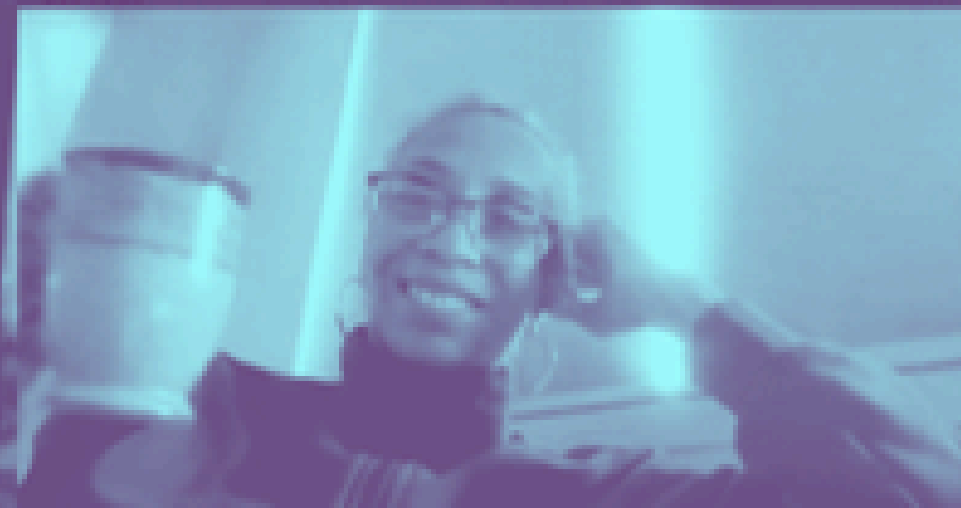
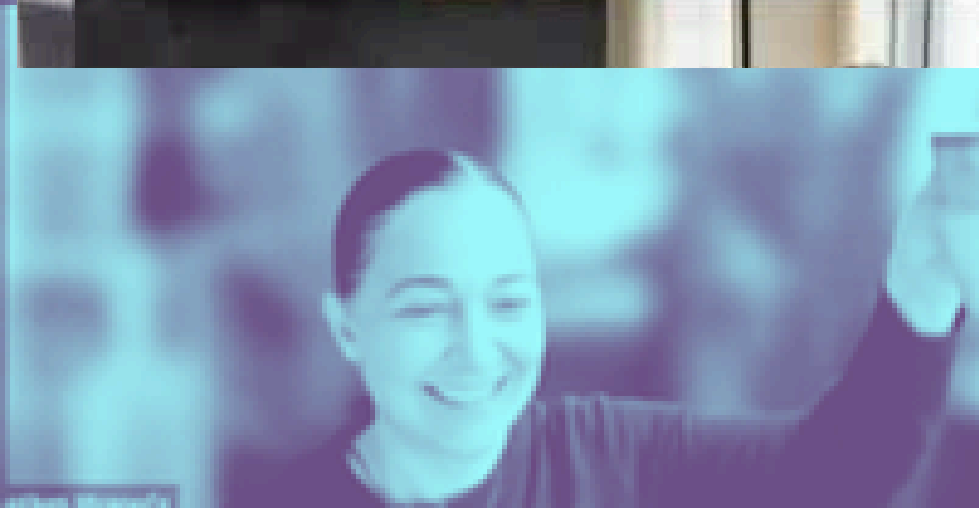
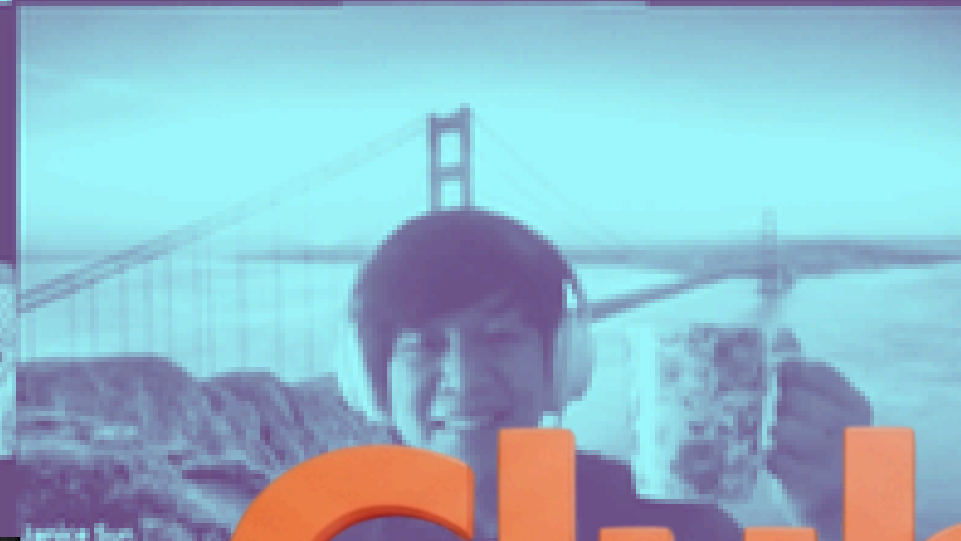
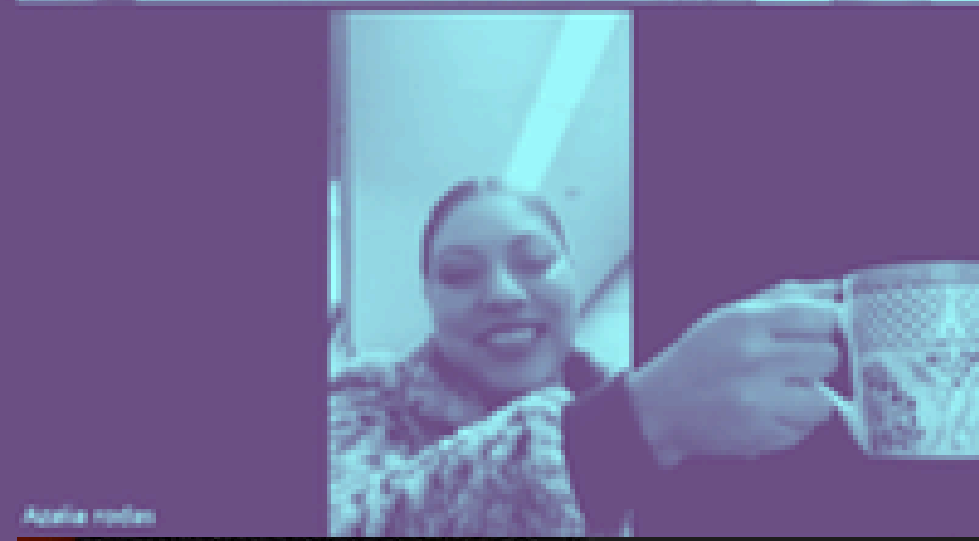
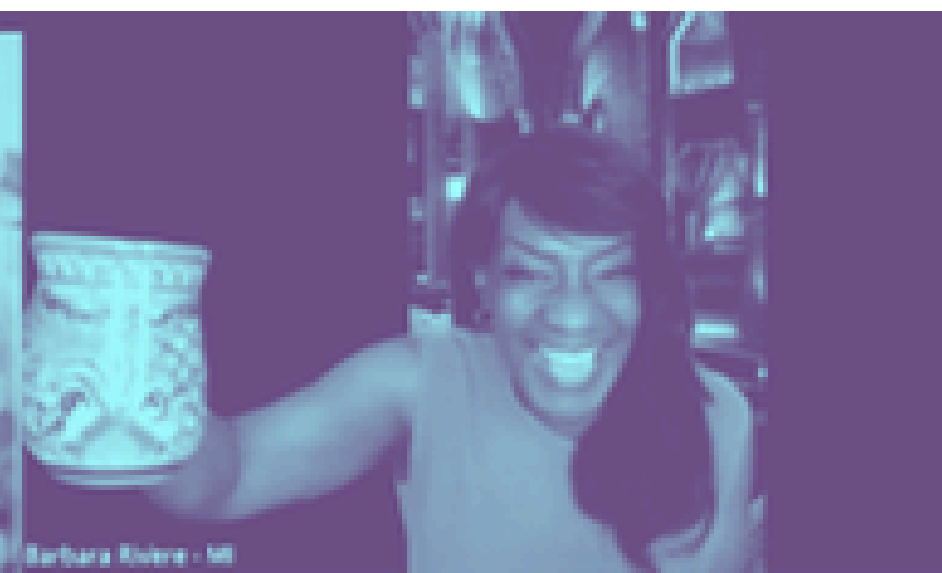
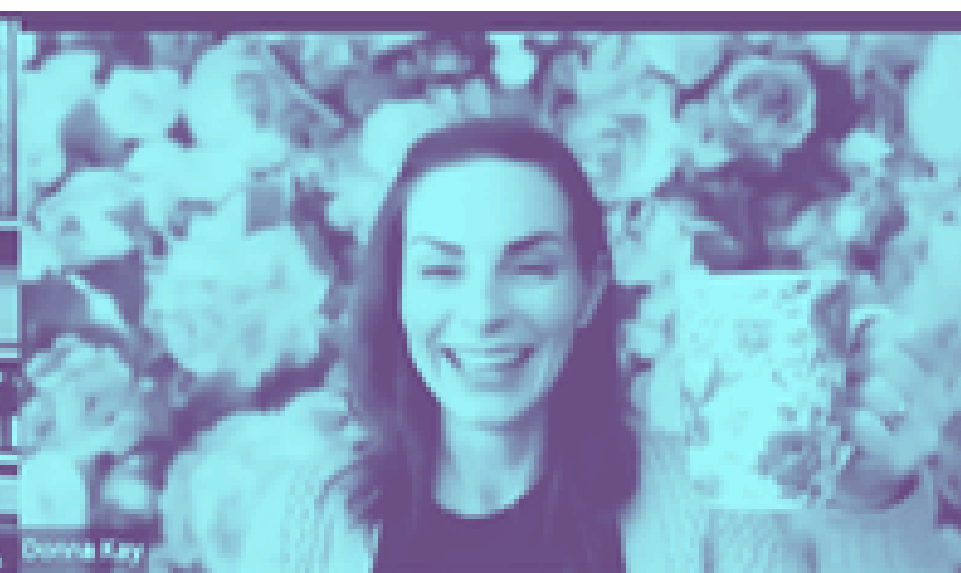
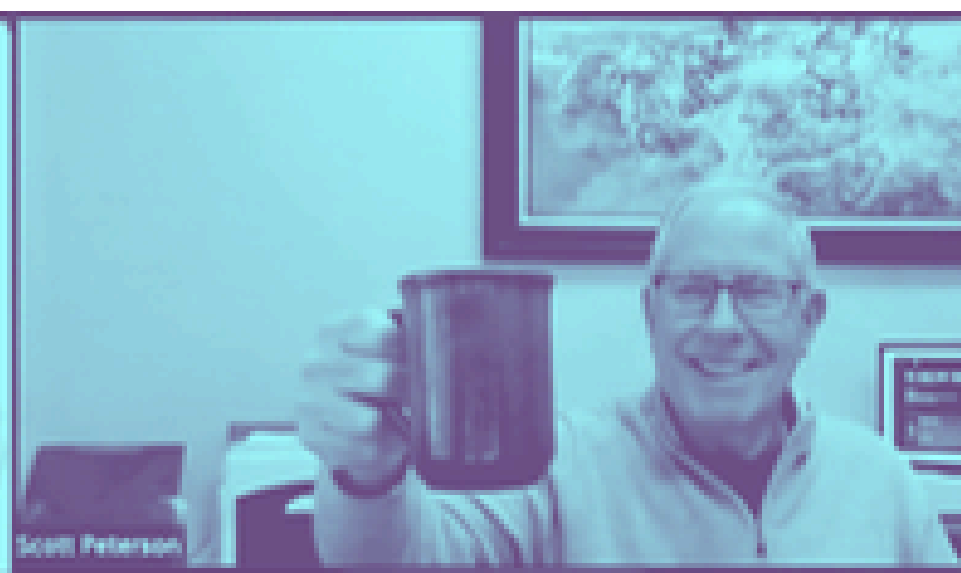
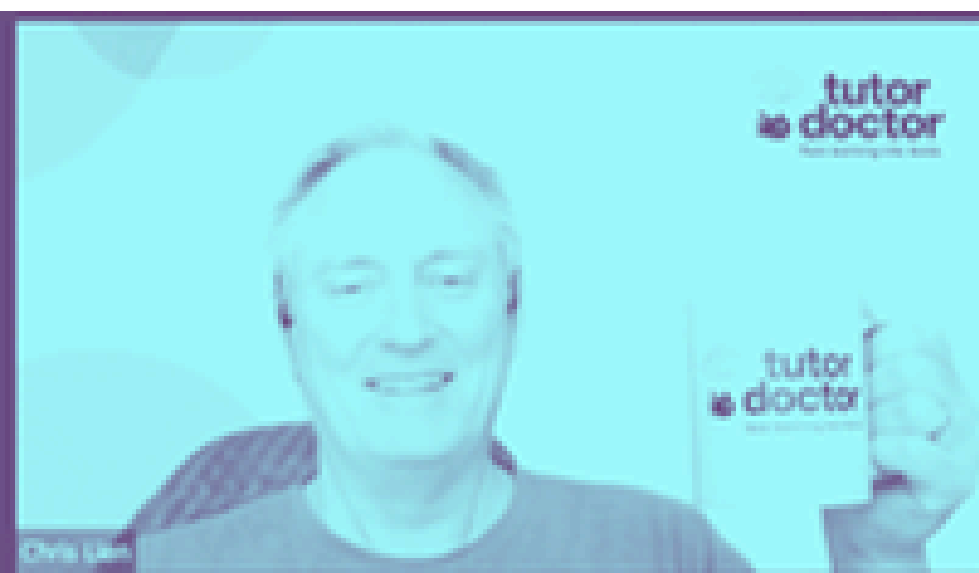
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